## **REGULATIONS OF THE CONTEST OF EXHIBITS**

# Ką pasėsi...

#### 1. GENERAL PROVISIONS

The aim of the contest is to promote and accelerate the development of agriculture. During the contest, participants compete for 10 medals of equal value certifying the best agricultural exhibits. Exhibits of all participants may be presented for the exhibition's exhibit contest: agricultural machinery, agricultural construction equipment, water and heat equipment, fertilizers and plant protection products, livestock products and farm equipment, gardening, horticulture and floriculture, agricultural science and consultancy services, special vehicles for agriculture, rural trades and crafts, agriculture publications -such products, the proving and/or assessment of quality whereof does not require special expertise or any additional laboratory or other tests.

#### 2. EVALUATION CRITERIA

- 2.1. Exhibits presented for the contest shall be assessed according to the following key criteria:
  - 2.1.1. the uniqueness and innovativeness of the exhibit;
  - 2.1.2. production innovation, level of modernity;
  - 2.1.3. demand, competitiveness, export volumes and prospects;
  - 2.1.4. appearance and design of the exhibit;
  - 2.1.5. received awards in Lithuanian and international exhibitions and fairs, consumer feedback.

## 3. CONDITIONS FOR PRESENTING EXHIBITS FOR THE CONTEST

- 3.1. Solely exhibits displayed in the exhibition "Ką pasėsi... 2021" may be presented for the contest.
- 3.2. Contest participants shall present the following documents to the contest commission:
  - 3.2.1. an application to take part in the contest (according to a prepared form);
  - 3.2.2. a brief description of the exhibit (up to 2 pages), emphasizing its compliance with evaluation criteria:
  - 3.2.3. picture of the exhibit (a brochure, a website, etc.);
  - 3.2.4. information on when and in which popular media information on the exhibit was published;
  - 3.2.5. if the exhibit won awards in other exhibitions, copies of award documents shall be presented.
- 3.3. An application binded in a binder along with additional information (in the Lithuanian language) shall be presented to organizers of the exhibition "Ką pasėsi... 2021" by 9 July, 2021 to: VMU AA Agricultural Science and Technology Park, Universiteto str. 8A-206, LT-53341 Akademija, Kaunas dist. Documents presented for the contest shall not be returned.

# 4. EVALUATION OF EXHIBITS

- 4.1. An exhibit may be labelled with "Ką pasėsi... 2021" exhibition medal only once. A product which already received a medal may be resubmitted for the contest only if product properties (appearance, technical, technological, economic, environmental or occupational safety indicators) were improved in essence. In such a case, detailed information on the changes made shall be presented.
- 4.2. Exhibits evaluation commission (hereinafter the commission) shall evaluate exhibits

presented for the contest. The Chair of the organizational committee of the exhibition "Ką pasėsi... 2021" shall approve the composition of the commission consisting of experts from different fields.

- 4.3. The Commission shall evaluate solely those exhibits, which have been presented by the set deadline with all documents mandatory under these regulations.
- 4.4. When assessing the exhibits, the Commission shall:
  - 4.4.1. discuss the general information about exhibits submitted for the contest;
  - 4.4.2. examine information and documents presented along with the application;
  - 4.4.3. decide which contest exhibits are to be awarded "Ka pasesi... 2021" medals.
- 4.5. The Commission shall assess exhibits in closed meetings, registering contest results in meeting minutes. Its decision shall be final.

## 5. PUBLISHING CONTEST RESULTS

- 5.1. The Commission shall announce medal winners by the first day of the exhibition "Ką pasėsi... 2021".
- 5.2. Awards shall be presented by the Chair of the organizational committee of the exhibition or its authorized person.
- 5.3. A list of laureates shall be published in media.

5.4. "Ką pasėsi... 2021" exhibition medal images may be used in product advertising.

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