

Seminar

„PRODUCTS FROM BERRY POMACE: TECHNOLOGIES, PROPERTIES, AND ECONOMIC POTENTIAL“

This seminar focuses on the valorisation of berry pomace as a source of high-value products, with particular attention to cosmetic and functional applications. It introduces key processing technologies used to treat berry pomace and discusses its chemical, biological, and functional properties, including bioactive compounds. Economic aspects are also addressed, covering cost structures, potential returns, and business models that enable the transformation of processing by-products into profitable value streams. The seminar is relevant for growers, processors, and innovation-oriented businesses seeking circular economy solutions and new revenue opportunities in the berry sector.