

Seminar

METHODOLOGICAL APPROACHES TO THE QUALITY ASSESSMENT OF AGRICULTURAL ADVISORY SERVICES

Until now, at the EU level, there has been no unified evaluation instrument for consulting services; therefore, the theoretical and practical features of the evaluation of the quality of consulting services that have been examined will form the prerequisites for the creation of a functional set of criteria describing the qualitative parameters of agricultural consulting services. This could be considered as a model practice for other EU countries. Moreover, the possible methods of quantitative and qualitative implementation of the proposed criteria and the sources of information based on this collection will encourage a deeper look at the content of databases related to agricultural consulting services and their quality, consultants, accreditation, and qualification available in the country. This is likely to form the basis for recommendations on the “inventory” of databases, integration, and access on a single platform. This is particularly relevant when contributing to the formation of the CAP network, as well as the formation of the country’s CAP network and its functionalities.